

INTRODUCING...

HENSON PARTNERS, INC.

◆ **SPECIALIZED EXECUTIVE SEARCH** ◆



FOUNTAIN HILLS, AZ

Why Henson Partners, Inc.?

- ◆ Industry Specialization And Expertise Provides A Competitive Advantage To Effectively Completing Client Assignments
- ◆ Henson Partners, Inc. Has A Record Of Client Service And Success As Specialists In The Food Processing Industry For Over 13 Years
- ◆ Henson Partners, Inc. Has A Developing Record Of Client Service And Success As Specialists In The Consumer Products Industry
- ◆ Our Management Team Offers Nearly 30 Years Of Recruitment Expertise With Reputation Of Accomplishment In The Industries We Serve

Company Profile



- ◆ Founded August 25, 1997
- ◆ Specialized By Industry
- ◆ Nationwide Executive Search
- ◆ Established Reputation For Effectiveness

Industry Credibility

- ◆ Management Team Experience:
 - ◆ *Prior Careers Developed Within The Food Industry*
- ◆ Jeff Henson: President
 - ◆ BS Food Science, University Of Illinois
 - ◆ Three Years Corporate Quality Assurance Experience
 - ◆ Twenty-seven Year Recruitment Career As Food Processing Industry Recruiter
 - ◆ Thirteen Years As President Of Henson Partners, Inc

Company Philosophy

◆ Integrity:

- ◆ Client Partnerships Built On Trust And Mutual Respect

◆ Professionalism:

- ◆ Conscientious, Respectful And Reliable Service

◆ Performance:

- ◆ Measured By Search Results And Repeat Business

◆ Specialization:

- ◆ Extensive Industry Knowledge And Expertise

◆ Proactive Recruitment:

- ◆ Directly Recruit Passive Candidates

Where We Fit In The Search Business

- ◆ Henson Partners, Inc. Is A Specialty Search Firm Focusing On The Food Processing Industry And The Consumer Products Industry
- ◆ Within Our Industry Specialties, We Offer Management To Executive Level Search Services In All Areas Of Functional Responsibility
- ◆ We Offer Both Retained And Exclusive Contingency Search Services Though We Commit To Professionalism, Integrity And Conscientiousness For Any Search We Agree To Undertake

Where We Fit In The Search Business

- ◆ As Specialists, We Know Where To Go To Find The Best Available Talent For Our Client's Positions And We Always Recruit Passive Candidates To Fill Our Client Assignments
- ◆ Though We Utilize Professional Networking Websites and Specific Trade Associations To Expand Our Reach, We Never Advertise For Candidates By Posting Open Positions On Internet Career Websites To 'Fish' For Active Job Seekers
- ◆ We Respect The Fact That Otherwise Happily Employed Individuals, Who Are Not Actively Looking For A New Role, Are Most Often The Best Individuals To Fill Client Assignments

Customized Approach To Client Service

- ◆ We Tailor Each Search To Specific Client Sensitivities And Unique Assignment Considerations
- ◆ Retained Search Is Often Used For Critical Executive-level Assignment Activity
- ◆ Our Retained Search Process Offers A Higher Degree Of Thoroughness, Depth And Involvement
- ◆ Exclusive Contingency Search Is Often Used For Mid-management Assignment Activity
- ◆ However Approached, We Have An Established Search Process That Is Entirely Customizable

The HPI Competitive Advantage

- ◆ **Industry Credibility:**
 - ◆ Direct Food Processing Industry Experience
- ◆ **Established Contacts:**
 - ◆ Developed Food Industry Network Beneficial To Search
- ◆ **Customized Search Process:**
 - ◆ Tailor Each Search And Approach To Client Criteria
- ◆ **Development Of Recruitment Partnerships:**
 - ◆ One Stop Exclusive Contingency And Retained Search
- ◆ **Known For Long-term Relationships:**
 - ◆ Our Ability To Generate Repeat Business Confirms Performance

The HPI Competitive Advantage

- ◆ Proactive Recruitment:
 - ◆ Direct Contact With Passive Candidates
- ◆ Qualified Candidates:
 - ◆ Only Relevant And Serious Candidates Are Submitted
- ◆ Our Core Values:
 - ◆ *Integrity*
 - ◆ *Professionalism*
 - ◆ *Reliable Performance*
 - ◆ *Proactive Recruitment*

HENSON PARTNERS, INC.

◆ SPECIALIZED EXECUTIVE SEARCH ◆



OFFICE / FAX: 866-898-9911
WEBSITE: www.hensonpartners.com

FOUNTAIN HILLS, AZ